

Dress for Success Quad Cities Info & Branding Kit

Name Format:

Correct: Dress for Success Quad Cities.

(Dress for Success QC may be used if there is a space constraint.)

Incorrect: Dress For Success Quad Cities (*for* is never capitalized), DFSQC

Logos:

[Color logo](#)

[White logo](#)

The Dress for Success Quad Cities logo may not be altered in any way, including changing the colors, angle, or dimensions. The Dress for Success Quad Cities logo may not be used in relation to any third-party event or promotional materials without express permission.

In cases of certain promotional materials that require the logo in EPS format, once may be provided upon request.

Primary Colors:

Red (#a02226)

Black (#020202)

White (#ffffff)

Contact Information:

Dress for Success Quad Cities

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Website: dressforsuccessqc.org

Facebook: <https://facebook.com/dfsqc> @dfsqc

Instagram: <https://instagram.com/dressforsuccessqc> @dressforsuccessqc

LinkedIn: <https://www.linkedin.com/company/dress-for-success-qc>

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About Dress for Success Quad Cities:

Mission statement:

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

Background:

Dress for Success Quad Cities is an affiliate of a worldwide nonprofit organization. The affiliate was founded by Regina Haddock of Davenport, Iowa and began operations in November of 2011. Our programs focus specifically on the needs of unemployed and underemployed women in the Quad Cities region, which encompasses Eastern Iowa and Western Illinois.

Dress for Success Quad Cities is best known for providing interview attire to women returning to or entering the workforce. Since our inception, the mission has expanded to include a variety of workforce and career development programs, including job-search support, career counseling, and professional development workshops.