

Annual Report

2019



DRESS FOR SUCCESS[®]
QUAD CITIES

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Volunteers



When the flood wall broke in downtown Davenport last spring, the Mississippi River poured into Dress for Success Quad Cities. There was no blueprint in place for recovery. The incredible outpouring of **community support** was key in our resilience. Together we emerged from the flooding crisis and found a new home. Today we continue to build strong women by providing the tools for them to get a job, keep a job, and build a career.

We owe our Quad City community gratitude. Not only for your monetary donations but your unwavering commitment to empowering women. Your support helped Dress for Success Quad Cities achieve our goals despite setbacks. 382 women received vital services this year, and we owe it all to you! **Thank you!**

A handwritten signature in black ink, appearing to read 'Tyla Sherwin-Cole'.

Tyla Sherwin-Cole
Executive Director
Dress for Success Quad Cities

Our Mission

Our mission is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

As gender inequality continues to impact the lives of women worldwide, Dress for Success® helps women in the Quad Cities make crucial inroads to financial independence and upward mobility.

Our work has tangible outcomes for the women that participate in our signature programs, with 70 percent retaining their job or receiving a promotion within one year, 48 percent receiving a salary or wage increase, and 85 percent reducing their dependence on public assistance.

Our 2019 Impact

382

Women in the Quad Cities gained confidence as well as the professional and personal development tools to advance their journey to financial independence and career success.

303

Volunteers gave

5,397

hours of their time

Our Clients

68%

of women served have some form of higher education

59%

are mothers

45%

live below the US poverty line

57%

had never worn a suit to an interview

Programs

Dress for Success Quad Cities understands the importance of listening to the women we serve and learning first-hand the challenges they face. Whether they are job seekers, employed professionals, or ready to be leaders in their community; we design and deliver services, programs, and a network of support to help women overcome these challenges for every phase of their personal or professional journey.

Our programs are outcome-driven, leveraging best practices and first-in-class partnerships to ensure that participation is contributing to measurable milestones on a woman's journey to financial independence and upward mobility — milestones like getting hired, getting promoted, getting a raise and increasing financial literacy.

For the Job Seekers

Whether kick-starting their job search for the first time or looking to relaunch their careers, Dress for Success Quad Cities empowers job seekers with everything they need to succeed while job searching or in the first few weeks of employment — from suiting, to job search support, to interview preparation, to career coaching.

For the Professionals

Whether they're facing barriers to progress, ready to upskill or working to gain the agency and knowledge they need to realize their full potential and feel financially empowered, Dress for Success Quad Cities provides programs and experiences to inspire women already on a career trajectory, including customized workshops and financial education.

For the Leaders

Empowered women are not just interested in their own success, but in strengthening their families and shaping their communities as well. Dress for Success Quad Cities supports women ready to enter into leadership positions where they live, learn and work by offering programs centered on leadership, training and giving back through community engagement and volunteerism.

Client Journeys



“Dress for Success Quad Cities gave me a family to belong to.”

Meet Eileen

Eileen’s aspirational journey began when she found herself unemployed and raising two children alone, with no family she could turn to for support. She was referred to Dress for Success Quad Cities where she began to reconnect with, care for, and believe in herself.

With the help of the Suiting Program and Professional Women’s Group, Eileen felt equipped with practical skills and tools to excel at work as well as the support and confidence she needed to plan her future.



“My spirit was lifted by the caring and acceptance I found here.”

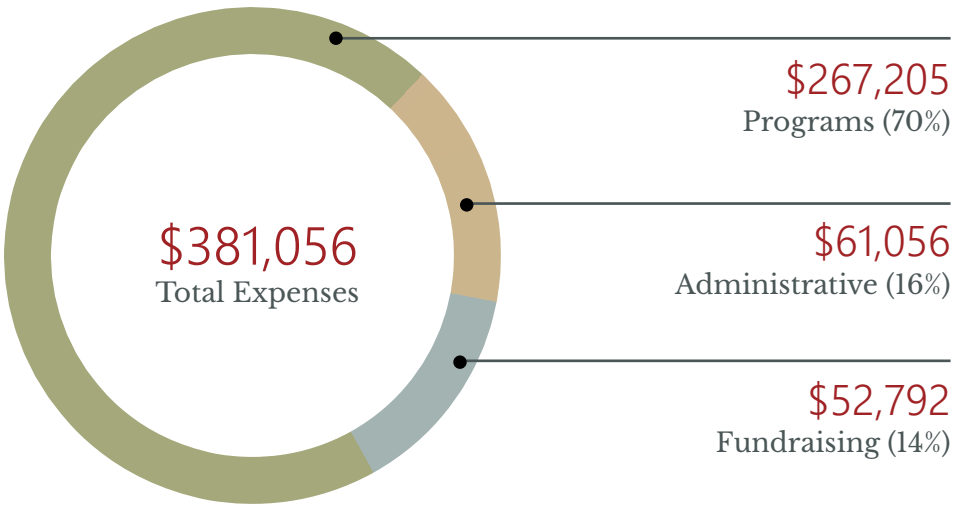
Meet Beth

Before coming to Dress for Success Quad Cities, Beth was working in an environment that felt demeaning and dispiriting. She wanted more but didn’t have the confidence to put herself out there. After unexpectedly losing that position, she was introduced to Dress for

Success Quad Cities where she found the support and resources she needed to find a job where she feels valued and respected. Today, Beth pays it forward by coaching and encouraging other women through the Suiting Program and Professional Women’s Group.

2019 Finances in Review

\$514,123
Total Income



\$381,056
Total Expenses

\$267,205
Programs (70%)

\$61,056
Administrative (16%)

\$52,792
Fundraising (14%)

\$91,056
Net Assets

Funding Sources

Cash

\$137,213

Foundation Grants (37%)

\$59,419

Corporate (16%)

\$106,672

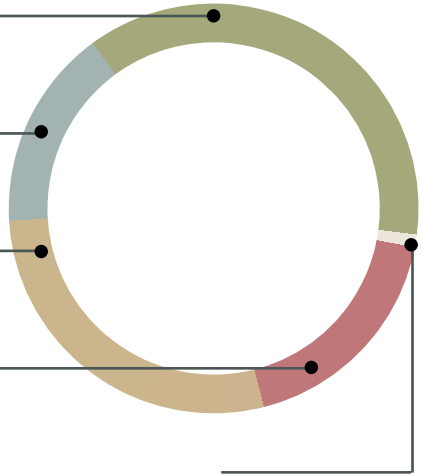
Events & Sales (28%)

\$66,973

Individuals (18%)

\$4,481

Other (1%)



In-Kind

\$32,453

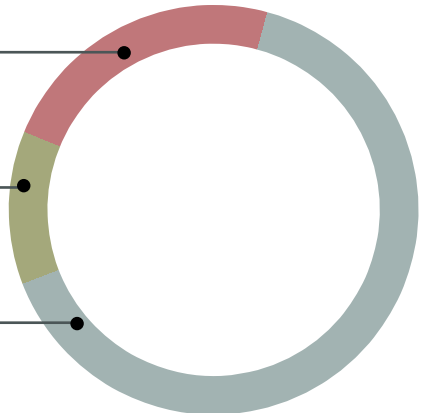
Donated Services (23%)

\$16,745

Donated Product (12%)

\$90,167

Donated Space (65%)



Events

Our signature fundraising events play a pivotal role in advancing our mission to empower women to become economically independent. Through the generosity of our supporters and corporate sponsors, we are able to enhance and expand our programs and services. Here's a look back at highlights from a few of our 2019 events.



Recycle the Runway



One Night One Mission



Relocation Celebration Sale



Ribbon Cutting on 423 E 32nd!

Sponsors and Corporate Partners

Through the generosity of our fouders, individual donors and corporate partners, Dress for Success has served nearly 1,700 women in the Quad Cities to-date.

Thank You to our Recycle the Runway 2019 Sponsors

Runway Sponsors

Royal Neighbors of America
Exelon Generation Quad Cities

Trendsetter Sponsors

Hometown Plumbing & Heating
Olsen Law Firm

Fashionista Sponsors

Ascentra Credit Union
Cobham
Estes Construction
Quad City Bank & Trust
Republic Services
RSM US LLP
Russell
Waste Commission of Scott County

In-Kind Sponsors

Abbey Carpet Gallery
LULAC Davenport Council 10
Modern Woodmen
Fraternal Financial
Rexroat Sound
RiverCenter
Tango Salon
WQAD8
WVIK

Thank You to our 2019 Corporate & Civic Supporters

AFSCME LOCAL 3011
Arconic Women's Network
Bath Fitter
Community Resources Corporation
Crawford Brew Works
Deere & Company
Diocese of Davenport
Exelon Foundation
Gerardy Welding & Fabrication

GlaxoSmithKline Foundation
Honkamp Krueger & Co., P.C.
IH Mississippi Valley Credit Union
Illinois American Association of Healthcare Administrative Managers
John Deere Classic Birdies for Charity
Midwest Technical Institute
Modern Woodmen of America

ORA Orthopedics, PC
Our Lady of Lourdes Church
Rock Island County Federation of Women's Clubs
Rotary Club of Rock Island
Talbots
The Market: A Journey to Joy

Please note - to focus donor dollars into programs and keep costs down, we no longer list corporate or civic giving below \$500 annually. As hard as we try to avoid them, sometimes errors or oversights occur. If you catch one, please accept our apologies!

Funders and Individual Supporters

Thank You to our 2019 Grant Funders

Doris & Victor Day Foundation
Enterprise Holdings
Foundation
First Midwest Wealth
Management
Grow Quad Cities Fund Iowa
inFaith Community
Foundation
Iowa Women's Foundation

Leading Ladies Giving Circle
Leep Family Foundation
Marie H Bechtel Charitable
Trust
Moline Rotary Foundation
Quad Cities Community
Foundation
Rauch Family Foundation 1, Inc.

Regional Development
Authority
Rock Island Community
Foundation
The Amy Helpenstell
Foundation Fund
The Moline Foundation

Thank You to our 2019 Individual Supporters

Laura Burkamper
Teresa and Frank Clark
Tim and Maureen Conrad
Foundation Fund
Linda Cunningham
Pamela Duncan
Lynne and Doug Dvorak
Martha Easter-Wells
Kelly Enstrom
Tracy Fiese
Brett Fishwild
Monica Forret
Ardith Frandsen
Kenneth and Sharon
Glassman Fund
Marie Gleason
Janette Goerd
Cathy Goff
Faye Haddock
Regina Haddock and
Kurt Fishwild

Ann Hailey and John
Dunsheath
Lee Hipwell
Heidi and Timothy Hobkirk
Michelle Horaney
Nancy Kime
Dick Kleine
Alex and Amy Kolker
Cheryl Kung
Rosa and Stanley Kung
Cathy and Steve Lindquist
Angie Luckritz
Rachelle Magadan
Donna and Robert Magnus
Jill Malmer
Beverly Nelson
Ken Ohr
Kathy Ortiz
Laura Pearson
Dr. Susan Perry and
Stan Goodyear

Michael and Kelly Rashid
Mary and Chris Rayburn
Merriam and Peter Rink
Liz Roberts
Kimberly and Chris
Schwarzkopf
Debbie Schwiebert
Tracy and Matt Schwind
Holly and Steve Stanic
Sinead Steele
Michelle and Jerry Steining
Angela Stewart
Michelle Swan
Kyna Tatum
Dr. Catherine Weideman and
John Gardner
Barbara Westerdale
Melba White

Please note - to focus donor dollars into programs and keep costs down, we no longer list individual or household giving below \$250 annually. Ticket, table, and auction purchases, while *much appreciated*, are not included. As hard as we try to avoid them, sometimes errors or oversights occur. If you catch one, please accept our apologies!

Referral Partners

Dress for Success Quad Cities partners with a network of agencies who all work to help women become employed after a difficult transition, job training, unemployment, recovery, incarceration, or military service.

Thank You to our 2019 Referral Partners

Arc of the Quad Cities Area
Argrow's House of Healing
Bettendorf Schools Outreach Program
Black Hawk College
C.A.D.S.
Community Action of Eastern Iowa
Eastern Iowa Community Colleges
Family Resources, Inc.
Genesis Bright Beginnings
Goodwill of the Heartland
Hamilton Technical College

Handicapped Development Center
Humility Homes & Services
Illinois Department of Employment Security
Iowa Vocational Rehab Services
IowaWORKS of Eastern Iowa
Lutheran Services of Iowa
Midwest Technical Institute
Project Now
Purdue University Global
Robert Young Community Mental Health Center

Rock Island County Council on Addictions
Rock Island Housing Authority
Rock Island Township
Safer Foundation
Salvation Army Quad Cities
Transitions Mental Health Services, Inc.
Trinity College of Nursing & Health Sciences
United Way QC
Vera French Community Mental Health Center



Board Members

Officers

Cheryl Kung

Board President and
Enterprise Application Mgr.,
Deere & Company

Tracy Brashears

Board Treasurer and
VP Fiduciary Trust Officer,
Quad City Bank & Trust

Padmaja Pillutla

Vice President and Assoc.
Professor/Finance,
Western IL University

Maria "Rosie" Salazar

Board Historian and
Regional Procurement Mgr.,
Deere & Co.

Directors

Pam Duncan

Business Analyst,
Deere & Company

LuAnn Haydon

Deere & Company - retired

Sinead Steele

Digital Operations Director,
Lee Enterprises, Inc.

Marie Gleason

Deere & Company - retired

Heidi Hobkirk

Assurance Partner,
RSM US LLP

Kyna Tatum

Prog. Mgr. Strat. Workforce
Planning & HR Business
Support, Deere & Company

Betsy Green

Digital Marketing,
Lee Enterprises

Frances Maus

Me & Billy kitchen & bar,
Co-owner

Marc Zyla

Educ. & Community
Engagement Director
Quad City Symphony
Orchestra

Meg Pfoutz

Human Resources Manager,
H. C. Duke & Son LLC

Success Squad Volunteers

Dress for Success Quad Cities would not be able to fulfill our mission without our "Success Squad" - our group of dedicated volunteers who process donations, conduct suitings, set up for sales, review resumes, provide interview coaching, and much more. The following gave 15 hours or more of their time in 2019.

Thank You to our Volunteers!

Audrey Adamson
Suzanne Anderson
Nate Astrowski
Missy Baenziger
Lynda Baker
Hannah Barney
Corbyn Beck
Tricia Bird
Elaine Burmeister
Bobbi Cole
Maureen Conrad
Tamara Cooper
Jenn Crawford
Ivy Creasy
Shia Cruciani
Caroline Davis
Lynne Dvorak
Patty Eckert
Alice Elliott
Karen Enright
Ines Flores
Ardith Frandsen
Debbie Freiburg
Sue Goodmundson

Debbie Hagener
Mara Hoppenworth
Emma Horsfield
TK Humphrey
Donna Jasper
Sharon Johnson
Melanie Johnson
Diane Karoules
Lynn Kennedy
Nancy Kime
Eve Kinney
Audrey Knoll
Jennifer Leathers
Diane Luppen
Tina Manley
Tianna Manley
Alison McGaughey
Jennifer McLeod
Carolyn McNalley
Irma Medina
Cara Morgan
Patricia Niemann
Rosemary Ocar
Kathy Ortiz

Kimberly Pankratius
Sue Perkins
Robin Reynolds
Marabeth Robertson
Kathy Rogers
Chelsea Schwarzkopf
Nancie Seydel
Brenda Sheehan
Terry Spranger
Laura Steinke
Torschia Thomas
Linda Thornbloom
Sonja Trowbridge
Karen Ullrich
Connie Van Klaveren
Joy Vanzuiden
Kristen VerStraete
Laura Vincent-Arnold
Mary Warren
Barbara Westerdale
Kim Winters
Mary Winters



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